## Use the Ps to help find a good wealth adviser

## People ☐ Culture and reputation of firm □ Qualifications of advisers □ Compensation structure ☐ Referrals and references **Product and services** ☐ Range and quality ☐ Independent or tied **Pricing** ☐ Fees and costs ☐ Fee or commission structure **Performance** ☐ Performance of funds versus benchmarks **□**Timeframes